



New Version of Process Standard Rotogravure PSR V2

Munich, 8 May 2009. A free introductory seminar on the new version of the Process Standard Rotogravure (PSR V2) of the European Color Initiative (ECI) for gravure colour management has been arranged by the European Rotogravure Association (ERA). The event is primarily oriented towards customers of gravure printers, such as magazine and catalogue publishers, but also towards repro houses, printers and the print supplies industry, and will focus not only on the features of the new version 2 of the PSR that has been developed by the ECI Gravure Working Group, but also practical implementation by printers and repro houses.

The seminar will take place from 10:30 to 16:30 on Thursday 25 June 2009 in the Maritim Hotel, Cologne, Germany, moderated by Bernhard Schmidt of Prinovis Nuremberg, Chair of the ECI Gravure Working Group. The programme will additionally cover first user experiences with the new standard, presented by customers, and Karl Michael Meinecke of bvdM, the German Print and Media Industries Federation, will discuss standardisation issues. Panel sessions will allow questions from the audience to be answered.

Each presentation during the event will be given in either English or German, with simultaneous translation into the other language. Further information about the seminar, together with the registration form, are available from the ERA web site (www.era.eu.org).

ERA:

Since its foundation in 1956, the European Rotogravure Association (E.R.A.) has developed into the leading international organisation of the gravure industry. It currently has some 120 members from the publication, packaging and decorative printing sectors, as well as associated industries such as paper and ink makers, printing and finishing equipment manufacturers and the leading cylinder engravers.

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